

Extended Sustainable Development Forum

ANGLO AMERICAN

background

Anglo American is one of the world's largest mining and natural resource groups. With staff and operations around the globe, they take Corporate Social Responsibility seriously. Anglo made a commitment to sustainable development in 2000 and this approach is now embedded in their policies, strategies and daily practice.

the need

Anglo American needed to improve the level of interaction at their Extended Sustainable Development Forum. The event helps Anglo American's Sustainable Development (SD) team to address SD challenges across the company's global activities.

the solution

Our solution enabled the real time exchange of workshop outputs across three sites: Johannesburg, London and Wolverhampton - in total 130 delegates took part. A Crystal facilitator helped advise on the agenda and interactive activities, they also attended one of the venues to help co-ordinate the remote sessions.

At the forum, Anglo American (SD) professionals at each location divided into table groups for facilitated discussions. We devised a consistent set of questions across a diverse range of SD topics, ranging from climate change to global job creation.

Responses from the working groups were input into the wireless tablet laptops at each site, compiled on a central computer and transmitted via the internet from London and Wolverhampton to Johannesburg where the data from all three workshops was compiled and analysed.

A summary was then presented back by the facilitator via satellite to each of the audiences and commented on by Dorian Emmett, Head of Sustainable Development for Anglo American and Karen Ireton from Anglo American South Africa.

the results

A report compiling all of the outputs from the working groups was available the day after the event and was used by Anglo American for their SD planning. Anglo American received very positive feedback from participants about the enhanced levels of involvement.